



Multinational Journal of Management Innovations, Cases and Insights (MJMICI)

Invitation: Publish Your Research Work

Greetings.

Gulf Marketing Association (GMA) - a non-profit body of academics and professionals is now collaborating with the Multinational Business Academy with the Dubai's **Multinational Journal of Management Innovations, Cases and Insights (MJMICI)** <http://multinationalacademy.com/journal/>

The Journal is the first of its genre and envisions to be 'a power indexed publication of and for relevance to the Gulf Cooperation Council (GCC) region for advancing management innovations, cases and insights. Members of the Editorial Board of the Journal are among the most accomplished.

I am, therefore, happy to invite your research insights, empirical work and cases to the journal. All submissions will be reviewed and reverted to within a month and will receive priority if they deal with the GCC region.

Kindly click <http://multinationalacademy.com/journal/> for author guidelines and journal policy to ensure publication readiness of research submission. Please remember to limit the paper to a maximum of eight pages including annexures.

Email your manuscripts to contact@multinationalacademy.com. I look forward to receiving your submissions at the earliest.

Sincerely

Dr. William Koehler,
Dean, Regis College, Boston, USA.
Chair, Editorial Board

Multinational Journal of Management Innovations, Cases and Insights (IJMICI).

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