



Multinational Journal of Management *Innovations*, Cases and Insights (MJMICI)

Gulf Marketing Association in collaboration with the Multinational Business Academy is launching Dubai's **Multinational Journal of Management Innovations, Cases and Insights (MJMICI)**. The Journal envisions to be 'the power indexed publication of and for the GCC region for advancing management innovations, cases and best insights'.

The international journal <http://multinationalacademy.com/journal/> is the first of its kind from Dubai and seeks to honor the seamless opportunities, streams and spirit of innovations, initiatives and insights in the Dubai economy, society and governance and indeed in the entire spectrum of the Gulf Cooperation Council countries (Kingdom of Saudi Arabia, UAE, Oman, Kuwait, Qatar and Bahrain).



GCC now in its 38th years of establishment, serves a population of approx. 60 million citizens and expats with an estimated PPP GDP of US\$3.7 trillion producing an impressive per capita income of US\$71,000 (ranked 7th in the world).

The MJMICI journal is peer reviewed internationally and to be globally indexed (ISI, Scopus and like). Armed with an ISSN, its impact factor will be regularly tracked and published for increasing impact and visibility.

The MJMICI journal invites active researchers and case authors to email their best and original scholarly work analyzing innovations, business practices, cases and insights in management and marketing to editor@multinationalacademy.com. The manuscripts may include the following:

1. Practice and research cases
2. Empirical research studies
3. Conceptual models and frameworks
4. Commentaries

All submissions will be peer reviewed and turned out with a feedback within a month. The manuscripts concerning GCC economy will receive priority in publication.

Multinational Journal of Innovations, Cases and Insights (MJMICI) honors self-certification for originality but will validate upon review process for any ethics violations. The Journal rejects simultaneous submission (submitting the work to multiple journals at the same time).

The MJMICI journal will be published quarterly in January, April, July and September each year. The first issue of IJICI is scheduled for July 2019 and accessible through the website with an option to request hard copies.

The Multinational Journal of Innovations, Cases and Insights (MJMICI) <http://multinationalacademy.com/journal/> is managed by an editorial board consisting of eminent management and marketing thought leaders, active researchers and case writers internationally.

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