



Multinational Business Academy...for Global Employability

Study and Experience USA



WoW USA!

Boston is the capital of the US state of Massachusetts, the home of Harvard. Many schools, colleges and universities make Boston an international center of higher education and medicine, and the city is considered to be a world leader in innovation. Boston's economic base includes mutual funds, insurance, finance, professional and business services, and government activities. The city is home to a number of technology companies and is a hub for biotechnology. Tourism comprises a large part of Boston's economy, with 21.2 million domestic and international visitors spending \$8.3 billion in 2011.

<http://www.youtube.com/watch?v=pYsv-1T6vno> (2.10 Minutes)

<http://www.youtube.com/watch?v=HUYu9jixcLA> (2.57 Minutes)

Bay State College, Boston- Your Host in USA

Bay state College, Boston, USA (www.baystate.edu) a partner business school of Multinational Academy (www.multinationalacademy.com) is your host school in the USA. Multinational Business Academy is a globally recognized business school for its mission of Global Employability and has presence in India, Dubai, Singapore and Boston USA. We have hosted more than 300 students from all over world to study and experience our award-winning travel study course, WoW (Window of the World). Over 50 partner universities around the world trust us for an all-inclusive, personalized and satisfaction guaranteed travel study course for undergraduate and graduate students and executives MBA and practicing managers anytime during the year.



Univ of Massachusetts, USA



NEW YORK INSTITUTE OF TECHNOLOGY

NYIT, USA



Univ of Delaware, USA



UDLAP, Mexico



UNIVERSITY OF MANITOBA

Univ of Manitoba, Canada



Jiangsu Univ China,



MDIS Singapore



National Yuntech University Taiwan,



SIT Dubai, and many more.



Travel -Study Abroad Course – WoW USA

The Window of the World, WOW is a **global initiative** to inform and motivate college students around the world to travel and study in the most happening cities of the world and help them learn practical insights of the business, social and cultural symbols of the host country. The participating students can transfer the course credits and explore jobs, internships and related opportunities. The differentiating mission of the **WOW USA** is to enjoy hands-on learning of the host economy and society and actually experience it than just read about it in textbooks.

The WoW travel study participants receive a rich mix of class room teaching, local industry case discussions, international seminars, Industry visits, social and cultural trips, food, music events, and fun shopping. The duration of the 3-credit course (30+ hours of classroom learning) is one to three weeks with group size between 8-30 participants.

The all inclusive, customized and satisfaction guaranteed package is pre-approved, and covers everything except Flight and visa.

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| • Visa Assistance and government approvals | 3-6 course credit transfer |
| • Care from airport–arrival to departure | Dedicated host faculty-manager |
| • Teaching cases, material and videos | Company visits industrial parks etc. |
| • Meetings with local students, managers, business | Social and cultural attractions events |
| • Twin shared hotel room | All meals, snacks, hospitality |
| • 100% guaranteed satisfaction, security and personal care or money back. | |

Benefits of the 'WoW USA'



Prof. William Koehler, Dean, Bay State College, Boston

- Opportunity to travel study and experience the city of Harvard University for a week in April, May and June 2014.
- Lowest, affordable all-inclusive package of Rs.69,900 covers visa invitation and assistance, tuition fee, shared accommodation, most meals for the week, entry to Boston attractions, and opportunity to explore joint projects. You pay flight and visa yourself.
- Easy course credit transfer
- Course taught by a leading professor from USA
- Score joint research and advanced project opportunities in USA.
- Meet leading faculty, entrepreneurs, students and business leaders

Call +91 9810567291 to register

Dr. Sunita Agrawal, Director,

Multinational Business Academy

Email: director@multinationalacademy.com

Web: www.multinationalacademy.com



<http://www.youtube.com/watch?v=BZpMKD-YzWc> (2.25 minutes)

<http://www.youtube.com/watch?v=b5uWTr8YcqM> (3.29 minutes)

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